



CHRONICLES

# Q&A Chronicles

Empowering Faith, Family, and Financial Freedom

Investor Presentation

Que & Ashley White, Co-Founders

# The Problem: A Crisis in Modern Families

## Families Are Struggling to Align Faith, Purpose, and Prosperity

# 67%

of **Christian couples** struggle to integrate biblical principles into marriage and finance.

### Key Pain Points:

- Marriages lacking biblical foundation & guidance
- Entrepreneurs seeking faith-aligned strategies
- Families unable to build purposeful legacies
- Limited resources bridging faith, family, & finance



## Our Solution

# An Integrated Faith-Based Ecosystem Where Biblical Wisdom Meets Entrepreneurial Strategy



- ✓ Holistic Integration:  
Faith + Family + Finance
- ✓ Authentic Leadership  
(Real Couple, Real Journey)
- ✓ Practical Application
- ✓ Multi-Channel Delivery
- ✓ Proven Results



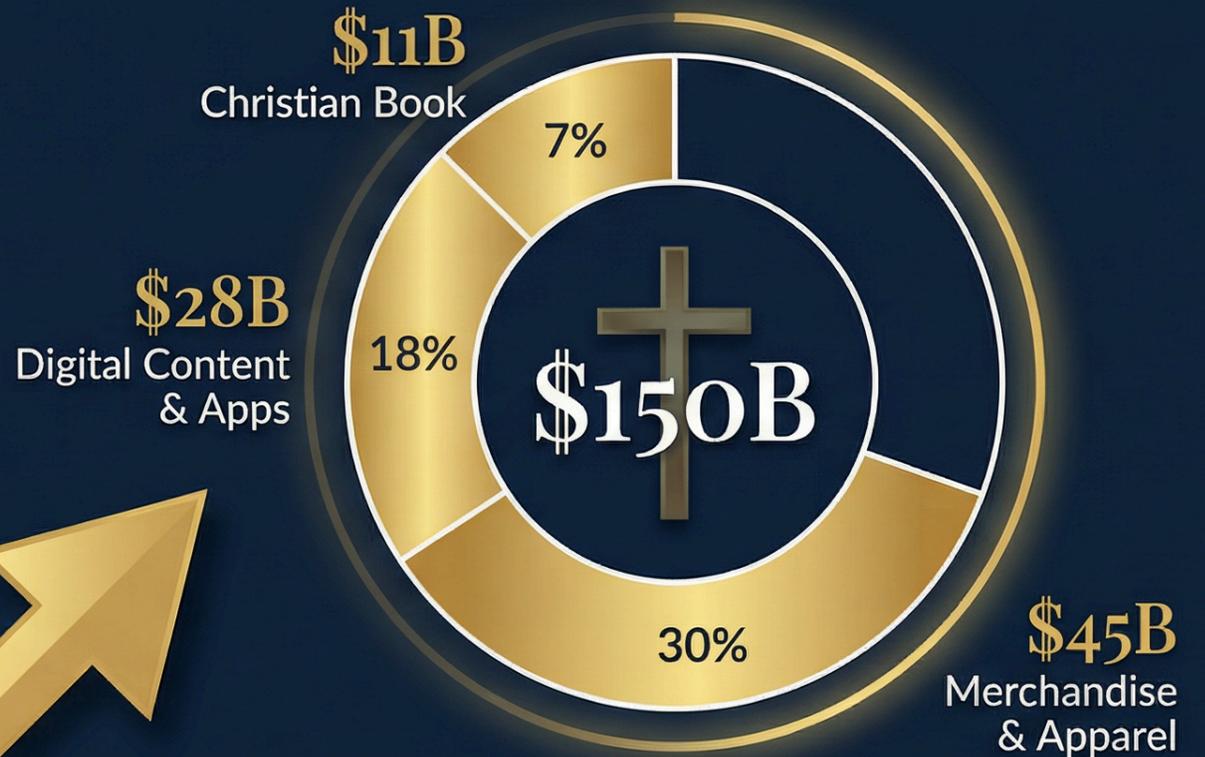
# Market Opportunity

## Riding the Faith-Based Economy Wave

**\$150 Billion Faith-Based Market with 20% Annual Growth**

### Key Market Dynamics

- **\$11 Billion** Christian Book Market
- **\$28 Billion** Digital Content & Apps
- **\$45 Billion** Merchandise & Apparel
- **85 Million** Target Demographic (Millennials & Gen Z)



# Business Model

Seven Revenue Channels Driving Sustainable Growth



# Traction & Milestones

Proven Market Validation



**2 Books  
Published on  
Amazon**

5 Titles in Pipeline



**Growing  
Patreon  
Community**

6 Social Platforms



**Prophetic  
Wear  
Collection  
Launched**



**High Organic  
Engagement**

# Go-to-Market Strategy

## Omnichannel Growth Engine

Leveraging Content, Community, and Commerce



### Key Pillars

- Content-Driven Acquisition
- Community-Based Retention
- E-commerce Optimization
- Strategic Partnerships
- Event Marketing (Sprinter Van Journey)

# The Team

Authentic Leaders with Proven Expertise



## Que & Ashley White (Co-Founders)

- ◆ **Authentic Voice:** Real couple sharing a real journey.
- ◆  **Entrepreneurial Experience:** Proven business ventures & product launches.
- ◆  **Biblical Foundation:** Deep commitment to faith-based principles.
- ◆  **Marketing Expertise:** Strategic funnel building & community growth.

# Financial Projections

## Scaling to \$2.5M Revenue by Year 3



### Key Drivers

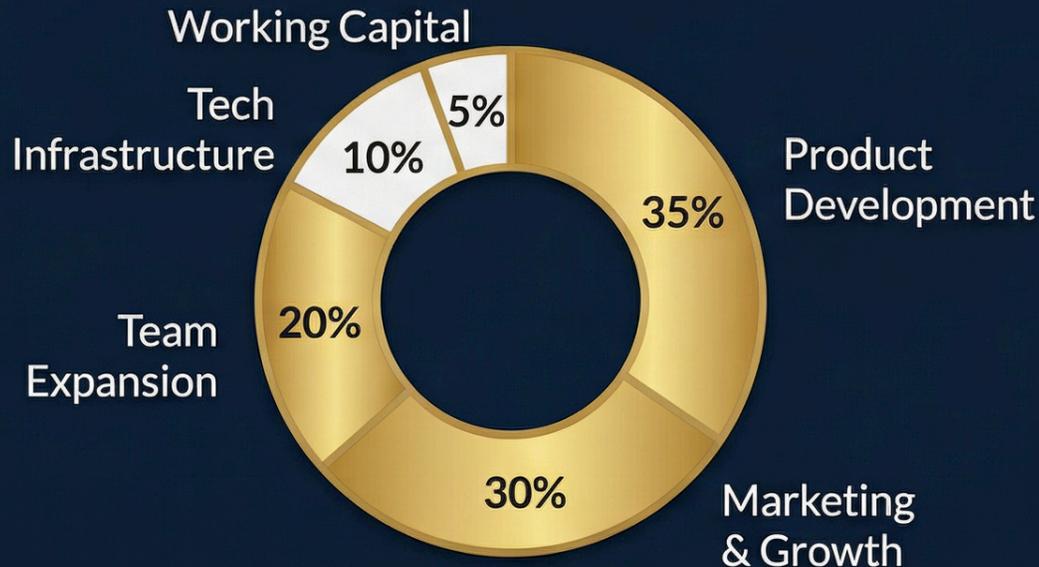
- **Membership Growth:**  
500 → 10,000 Members
- **App Launch:**  
3,000 Paid Subscribers
- **Digital Sales:**  
15% Monthly Growth
- **Profitability Target:**  
Month 18

# Funding Ask

Fueling the Next Growth Phase

**Seeking \$500K Seed Investment  
to Scale Operations**

## Use of Funds



## Expected Outcomes

- 10x Community Growth (500 → 5,000 members)
- App Launch (3,000 subscribers)
- Revenue Growth to \$1.2M in 12 Months

# Competitive Advantage

## Why We Win: Unique Positioning in a Fragmented Market

- ✓ **Integrated Ecosystem**  
Faith + Family + Finance (Unique Combination)
- ✓ **Authentic Leadership**  
Real Couple, Real Story (High Trust)
- ✓ **Multi-Product Synergy**  
Books, App, Merch, Community (High LTV)
- ✓ **Practical Application**  
Actionable Strategies vs. Just Theory



# Building Generational Legacy

## Restoring God's Design for 1 Million Families.



**1 Million**

Families Transformed



**100,000**

Businesses Launched



**10,000**

Marriages Restored

Join us in building a movement that transforms  
lives, restores families, and glorifies God.



Website: [qnachronicles.com](http://qnachronicles.com)  
Social: @qnachronicles